7 + mgs 100/120's

60-4

	NON-MENTHOL %	MENTHOL %
MEN	~~34~~ 40	~~25~~ 35
18-34	37	50
35-54	63	50
WOMEN	~~66~~ 60	~~75~~ 65
18-34	47	58
35-54	53	42
% Full Flavor	48	47
% Flavor Low	52	53
% White	X	75 77
% BLACK	X	25 17

in [illegible]

→ [illegible] → People who like the oval idea vs those who do not.

2045776860